

TWO UNLIKELY FRIENDS

'Once in a lifetime, you meet someone who changes everything'

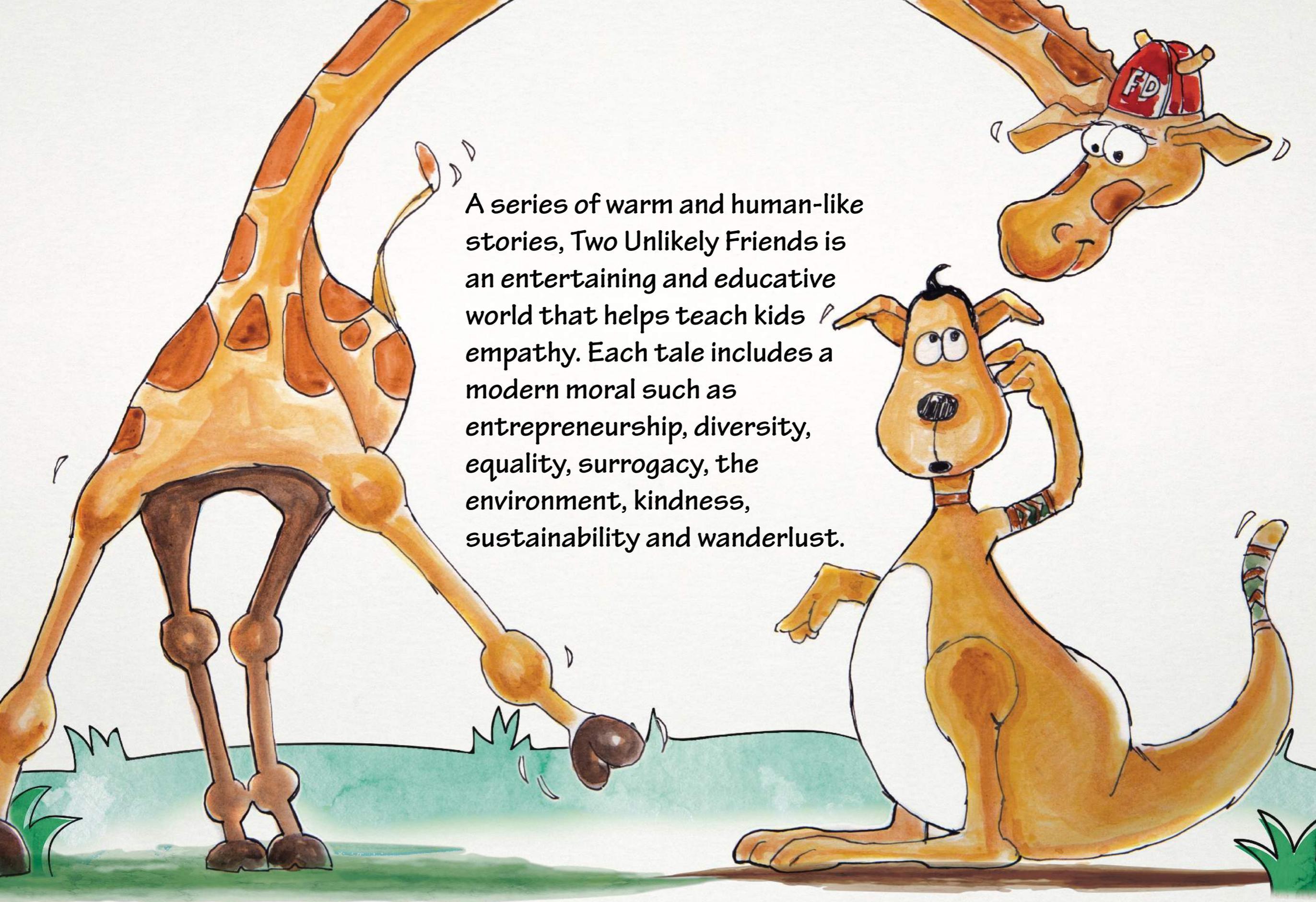
A Content Proposal for an original animated series
by James E D May and Eugene Radewych ©
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Based on a children's book series, Two Unlikely Friends© is an original, animated cartoon series which breaks the 'rules' of conventional animal-themed storytelling.

Instead of 'lion meets tiger', it brings together characters from completely distinct habitats who because of where and how they live, couldn't possibly have met or know anything about one another.

Imagine how a llama would get on encountering a penguin? Or a kangaroo would react when first confronting a giraffe? In each story, our two unlikely friends meet and together they create something special.





A series of warm and human-like stories, *Two Unlikely Friends* is an entertaining and educational world that helps teach kids empathy. Each tale includes a modern moral such as entrepreneurship, diversity, equality, surrogacy, the environment, kindness, sustainability and wanderlust.

Over the entirety of the TUF universe, all friends meet one another in a separate adventure giving rise to a series of 40 continual episodes. In one story, a seven-legged octopus meets a panda at an art competition and after destroying his artwork, the two enter their own joint creation to great success.

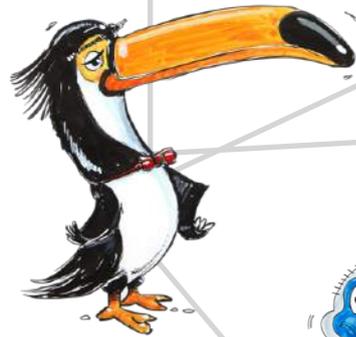


In another, a culinary-crazed kangaroo meets a giraffe who happens to be Fire Chief and together they avert disaster and end up hosting an African savannah BBQ. In Luis and Mila's Special Delivery, we are told the story of a lost llama who helps a frantic penguin to save her new-born chick.

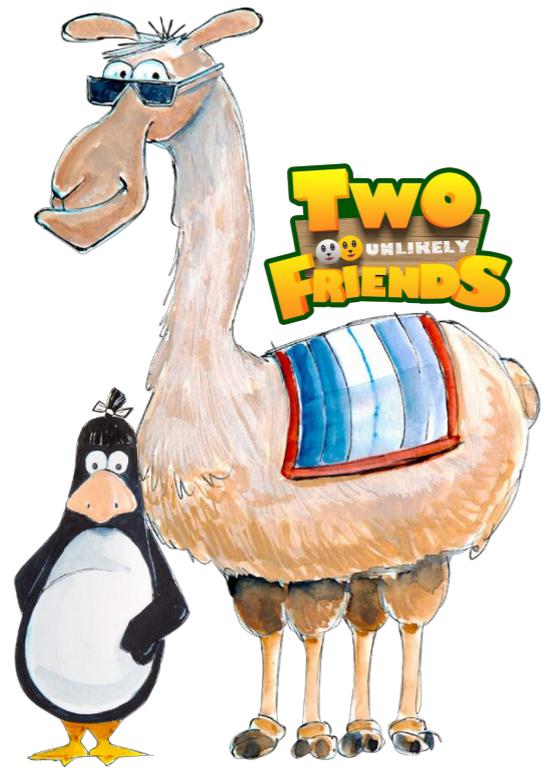
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Beatrice and Trevor's Gift to the World

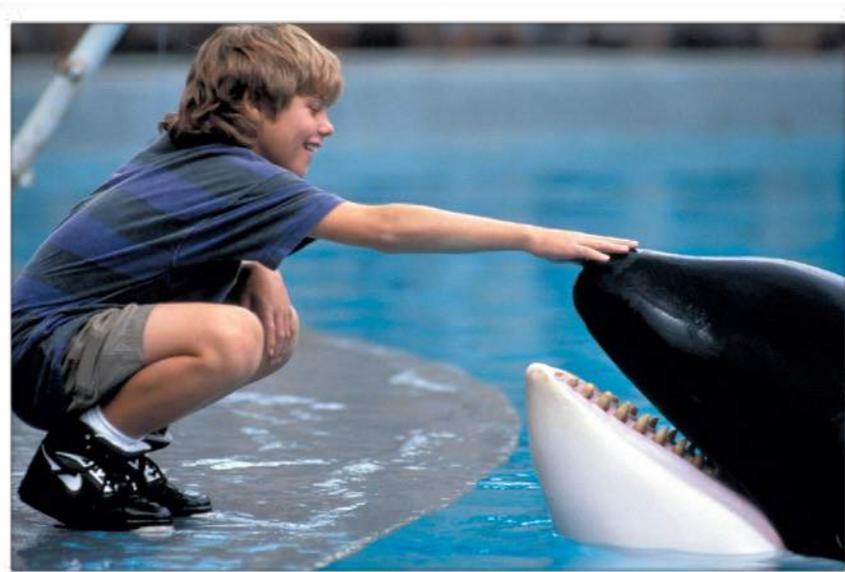




Characters
'cross over' to
create multiple
new storylines



We love it when unlikely characters meet and become good friends



Available at
amazon



Rhyming versions have been created in
English, Spanish, Mandarin and Russian

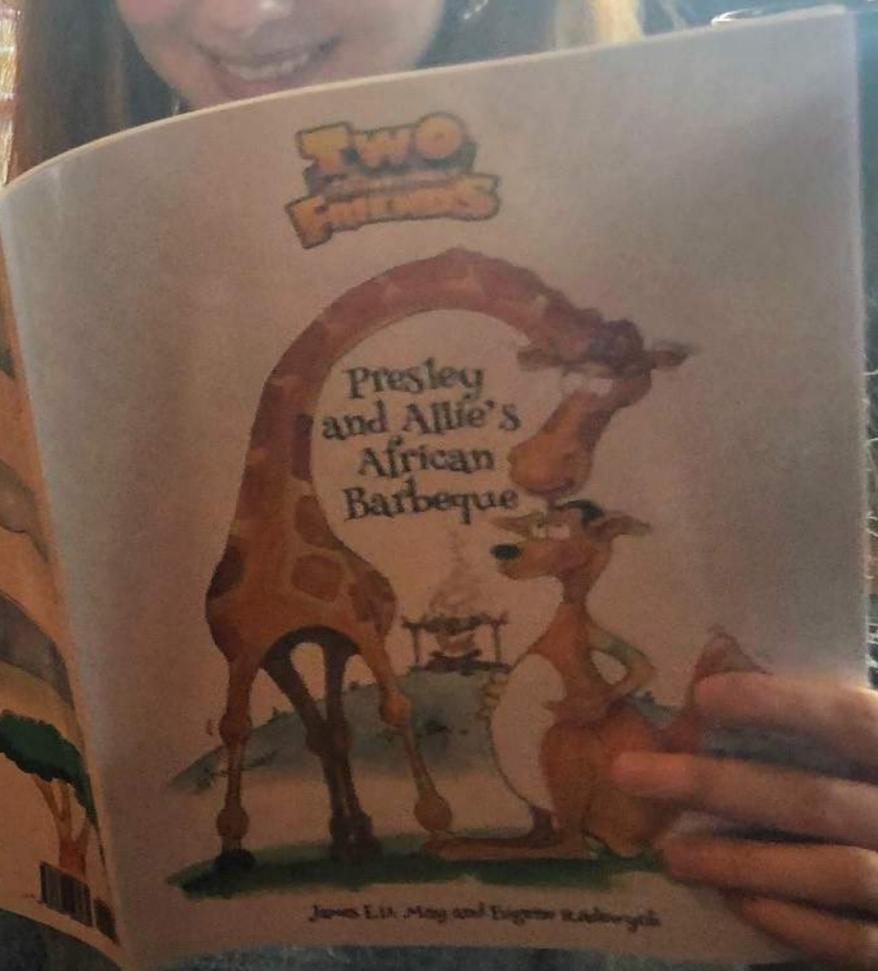
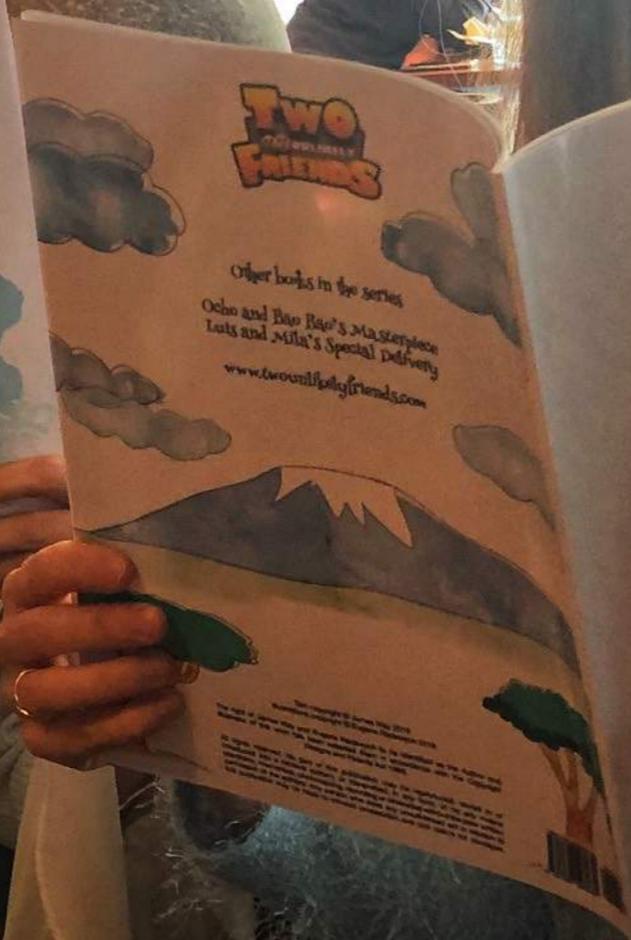
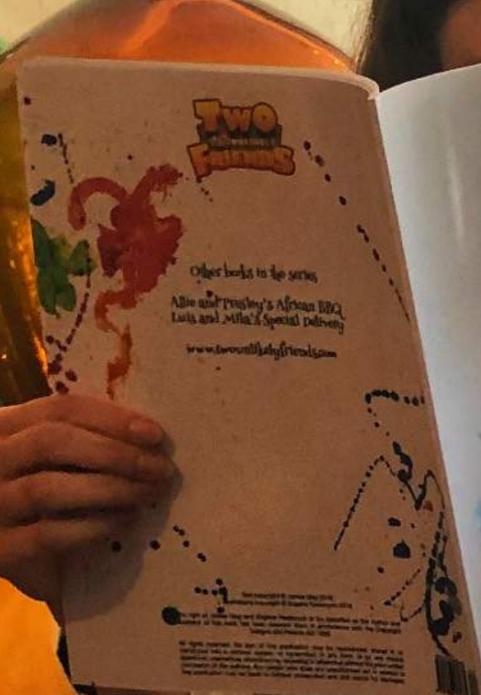
Now,
giraffe's claims to fame
Is no two of them
are exactly the same



"Our spot patterns are unique
from when we are born"

Said Allie
as she let out an enormous yawn





On-line streaming
Animated Series



Interactive / Voice
Assisted Gaming



VR / AR
Applications



Merchandising
and brand tie-ins



Offline Publishing
and e-books



International
Adaptations



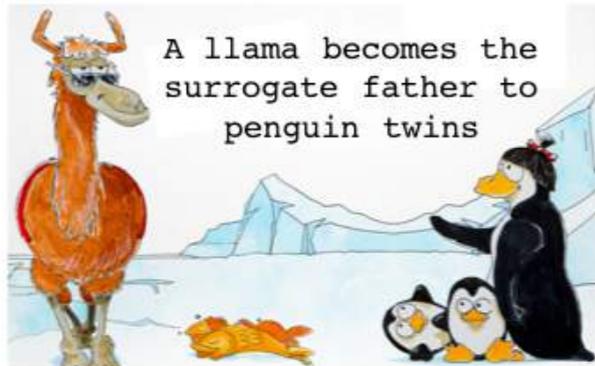
Likeable and endearing characters



Engaging and compelling story telling



Massive episodic potential



A llama becomes the surrogate father to penguin twins

Teaches about modern morals



Appeals to adults as well as children



Hi, how can I help?

How deep can a penguin dive?

At sea, emperor penguins can dive to 1,850 feet

Digital interaction through modern tech

"I produce my own ink, it's almost identical"



as he squirted some of it onto his tentacle

Helps to educate the audience



International adaptability

The Authors



James E D May, Writer

Born in Hertfordshire, England, James studied at Manchester University where he graduated with Honors in Management Sciences. In a career of over 25 years, he has worked in the world's leading creative, media and digital agencies on many global brands. Aside from London, he has also made his home in Moscow, Santiago, Bangkok and Shanghai. He first became interested in writing at a very early age when his mother read him Hilaire Belloc stories about naughty children.



Eugene Radewych, Illustrator

An advertising veteran who spends most of his time as a creative director, artist and educator, Eugene resides in Canada, Germany and Russia. Born in Toronto, he is an Associate of the Ontario College of Art and Design University. He spent most of his 30-year advertising career creating results-driven communications for some of the world's biggest brands including Coca-Cola, Nestlé, L'Oréal, Heineken and BMW. Eugene has won multiple awards in Canada, the US and across Europe.

The story behind the story



One day, over a pint in a Moscow pub, James was telling Eugene that reading bedtime stories was one of his favorite things to do with his son. However, as much as James enjoyed this, he found there were too few well written kid's books out there. It was hard to maintain his sanity and his son's interest. They shared their most loved children's authors - James was a big fan of A A Milne and other English writers whereas Eugene enjoyed Dr. Seuss and the Reys' Curious George series.

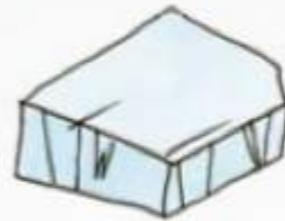
Reading has the power to mesmerize our kids, increasing their vocabulary and making them smarter. Books with diverse characters help them to learn about the world and multiple studies* have shown how rhyme helps to improve cognitive development and memory. But good rhyming books with interesting characters are few and far between and seldom, if ever, episodic.

James had always enjoyed writing fun, rhyming poems. Eugene had recently returned to painting after a decade-long hiatus so proposed "James, you pen a story and I'll illustrate it. Let's write it for your son."

One from Canada, the other from the UK, these 'two unlikely friends' decided to write and illustrate their first book together - a story with rhyming couplets and colorful illustrations - filled with lovable characters and a modern moral. And it didn't stop there. One story, became two, then three and more. James and Eugene discovered that by combining their talents, they had created something unexpected together, just like the characters in their books.

* https://www.researchgate.net/publication/20396377_Nursery_Rhymes_Phonological_Skills_and_Reading

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